

<b>Name</b>	Dr. A. Sudha
<b>Qualification</b>	M.A., M.Phil., Ph.D
<b>Designation</b>	Assistant Professor
<b>Year of Joining</b>	03.07.2017
<b>Specialization</b>	Environmental Economics
<b>Email id</b>	a.sudha.milky@gmail.com



### Seminars/Workshops/FDP/Conferences/Webinars

<b>Date</b>	<b>Paper Presented/ Participated</b>	<b>Title of the Paper</b>	<b>Organized By</b>	<b>Workshop/ Seminar/ FDP</b>	<b>Type</b>
21/Mar/2025	Participated	Marketing 5.0 & Regenerative Economics	PG& Research Dept. of Commerce St. Mary's college (Autonomous) Thoothukudi	Conference	International
20/Mar/2025	Participated	Future- Proofing Students: Education for a Changing Workforce	St. Aloysius College, Eluruth, Thrissur.	FDP	National
08/Feb/2025	Participated	Effectuation as framework for Entrepreneurship Education: Empowering Students to create Their Future	St. Aloysius College, Eluruth, Thrissur.	FDP	National
13/Dec/2024	Participated	Internship Opportunities for Arts & Science College Students	St. Aloysius College, Eluruth, Thrissur.	FDP	National

28/11/2024	Participated	Project Management System: VIDWAN/IRINS	Library- Learning Resource Center& Reader Club St.Mary's college (Autonomous) Thoothukudi	Webinar	Regional
28/Sep/2024	Participated	Achieving Sustainable Women Empowerment Through Education, Employment and Entrepreneurship	PG& Research Dept. of Economics St.Mary's college (Autonomous) Thoothukudi	Seminar	International
17/July/2024	Participated	Transversal Skills in Applied Artificial Intelligence	St. Aloysius College, Eluruth, Thrissur.	FDP	International
23 to 30/ Apr/2024	Participated	Ethics Model of Excellence Framework	PG & Research Dept.Commerce , Rani Anna Government College for Women, Tirunelveli & Globethis , South Asis Centre, Bangalore	FDP	International
20/Apr/2024	Participated	Academic Activities Beyond Teaching	St. Aloysius College, Eluruth, Thrissur.	FDP	International
20/Mar/2024	Participated	Glimpse on Open Education Resources (OER) in conjunction with tutorial on ZOTERO : A Reference Management Tool	Library Committee of St.Mary's college (Autonomous) Thoothukudi	Webinar	State
18/Mar/2024	Presented	Integrating Health and Wealth : Advancing	Wavoo Wajeeha Women's College of Arts & Science, Kayalpatnam	Conference	International

		Sustainable Development Goals through Healthy Economics			
13/Mar/2024	Participated	Plagiarism: Ways and Means to Curb the Menace in AI World	Library Committee of St.Mary's college (Autonomous) Thoothukudi	Webinar	
11/Dec/2023	Participated	Navigating Consultancy, Filling Patent and Designing Research Article: Insights and Strategies	Marian Research Forum and Internal Quality Assurance Cell (IQAC) of St.Mary's college (Autonomous) Thoothukudi	Seminar	National
28/Oct/2023	Participated	Advanced Artificial Intelligence tools for Educator	IGNITE Life Skill Academy & IQAC, Sacred Heart college (Autonomous) Thevara, Kochi	Workshop	National
27/Sep/2023	Participated	E-Quiz on Tourism and Green Investment	Department of Economics St.Mary's college (Autonomous) Thoothukudi	E-Quiz	International
7/Sep/2023	Participated	Chat GPT and other Artificial Intelligence(AI) Tools for Classroom Teaching and Research	Library Committee and Institution Innovation Council (IIC) of St. Mary's College (Autonomous) Thoothukudi	Workshop	National
11/Aug/2023	Participated	"Artificial Intelligence (AI) tools for Education with Special Reference to Chat GPT, GPT 4 & LAMMA"	Library Committee and Institution Innovation Council (IIC) of St. Mary's College (Autonomous) in Technical Collaboration with SALIS – Tirunelveli Chapter	Seminar	National

26/Fep/2023	Participated	Design Thinking, Critical Thinking, Critical Thinking and Innovation Design	Smt. Radhadevi Goenka College for women , Akola IIC and Department of Commerce & Management	Webinar	National
31/Jan/2023	Participated	Digital Transformation for sustainable Economic Development	Department of Economics St.Mary's College (Autonomous) Thoothukudi,	Webinar	International
31/Oct/2022 to 4/Nov/2022	Participated	Understanding the Philosophy of Investment	De Paul school of Commerce (DSC) De Paul Institute of Science & Technology, Angamaly Ernakulam Kerala	FDP	National
12/Nov/2022	Participated	ICT Tools in Economics	Department of Economics St.Mary's College (Autonomous) Thoothukudi,	Webinar	National
21/Oct/2022	Presented	Impact of solid waste on health and the Environment	WavooWajeetha Women's college of Arts and science, kayalpatnam	conference	International
15/ Oct/ 2022	Participated	Women Entrepreneurship and Innovation	Department of Economics & IIC St.Mary's College (Autonomous) Thoothukudi,	Webinar	International
12 to 16/ Sep/ 2022	Participated	Cryptocurrency, Blockchain & Cyber Security	KMM College of Arts and Science , Thrikkakara	FDP	National
20/Aug/2022	Participated	Developing Online Repository of start-ups developed/ Incubated and way forward plan	Department of Economics & IIC St.Mary's College (Autonomous) Thoothukudi,	Webinar	National

27 June to 03 July/2022	Participated	Restructuring Management Education towards Innovation from Enhancement to Transformation	Department of BBA V.O. Chidambaram College , Thoothukudi	FDP	International
13 to 20/June/2022	Participated	Empowering people and Ethics	Yuvakshetra Institute of Management Studies , Palakkad	FDP	National
12/June/2022	Participated	Democracy and equality in contemporary India	Vishwaneedam Centre for Asian Blossoming Puducheri	Symposium	International
15/May/2022	Participated	Democracy and Equality in Contemporary in India	Vishwaneedam Centre for Asian Blossoming Puducheri	Webinar	International
11to 15/May/2022	Participated	Challenges ad Responses :Current Scenario of Indian Economy	V.O. Chidambaram College PG & Research Department of Economics	FDP	National
08/May/2022	Participated	Systematic Review of Literature by using Publish	Gomsguru Academy Bangalore	FDP	National
07/May/2022	Participated	Online Reference Management Tools for Manuscripts and Theses	Library Committee and Marian Research Forum St.Mary's College (Autonomous) Thoothukudi,	Webinar	National
02 to 08 /May/2022	Participated	Hands on Training in Handicrafts	Department of Economics& NFED Business Facilitators Forum (NBFF) St.Mary's College (Autonomous) Thoothukudi,	Workshop	National
25,26,28&29/ Apr/2022	Participated	Seven Essential Life Skills for Students	Department of Economics& Counseling Forum St.Mary's College (Autonomous) Thoothukudi,	Webinar	International

21 to 21 /Mar/2022	Participated	Gender Sensitization	PG Research Department of English, V.O.Chidambaram College Thoothukudi and Department of Women's Studies Bharathidasan university,tiruchirap alli.	FDP	National
16/Mar/2022	Participated	Fundamentals of share trading in Securities Market	PG Department of Commerce with Computer Applications Mannar Thirumalai Naicker College, Madurai	FDP	National
01/Mar/2022	Participated	Importance of IP in Scientific Research - An Overview	Marian Research Forum, St.Mary's College ( Autonomous) Thoothukudi	Webinar	International
29/Jan/2022	Participated	Emerging Trends in E – Learning	Dept.of English Universal School of Administration	FDP	National
27to 29/Jan/2022	Participated	Contempoary Reseaches in Engineering, Science, Management & Arts	Department of Economics, St.Mary's College ( Autonomous) Thoothukudi Association with NFED	Conference	International
31/Jan/2022	Participated	My Story – A Motivational Session by Successful Start –up Founder	Dept.of Economics& IIC St.Mary's College (Autonomous) Thoothukudi,	Webinar	National
24 to 30/ Jan/ 2022	Participated	Seven Basic Digital Skills for Employment	Department of Economics St.Mary's College (Autonomous) Thoothukudi,	Workshop	National
20 to 22/Jan/2022	Participated	Innovation Ecosystem	Indian Academic Researches Association	Workshop	National

10/Jan/2022	Participated	Library without walls: E-Resources through NLIST	St.Mary's College (Autonomous) Thoothukudi Institution's Innovation & Council& Library Committee	Webinar	National
15/Dec/2021	Participated	Prospects of Social Media tools on Knowledge Sharing	St.Mary's College (Autonomous) Thoothukudi Institution's Innovation & Council& Dept. of Library	Webinar	National
02/Dec/2021	Participated	Love Languages	International Mental Health Webinar Series2020-2021	Webinar	International
26/Nov/2021	Participated	Problem Solving & Ideation	Institution's Innovation & Council& Dept. of Commerce Smt.Radhadevi Goenka College for Women,Akola	Workshop	National
18/Nov/2021	Participated	Parenting Styles	International Mental Health Webinar Series2020-2021	Webinar	International
23/Oct/2021	Participated	Sampling Techniques used in Social Research	Kamaraj College Department of Economics (SF)	Workshop	National
18/Oct/2021	Participated	Income Generating Investing Option	Dept.of Commerce,Sankara College og Science & Commerce ,Coimbatore	FDP	National
23 to 25 /Dec/ to2020	Participated	Metal Well-being of Teachers	Faculty Development Centre, Tamil Nadu Teachers Education University, Chennai.	Webinar	International
26 to 27 /Jun/2020	Participated	Women Empowerment through Education,	Department of Economics, St.Mary's College ( Autonomous)	Web Conference	International

		Employment & Entrepreneurship (WE Through E <sup>3</sup> )	Thoothukudi Association with NFED		
19/Jun/2020	Participated	Impact of Covid 19 on India's External Sector	Post Graduate & Department of Economics, The American College, Madurai	Webinar	National
15/Jun/2020	Participated	Economic Impact due to covid 19 pandemic	PG & Research Department of Economics, Pope's College (Autonomous) Thoothukudi	Webinar	National
13/Jun/2020	Participated	Research Structuring, Statistical Insights & Publication strategies	Department of Economics, St. Mary's College (Autonomous) Thoothukudi in Association with NFED	Webinar	National
11/Jun/2020	Participated	The Role of a strong Internal system in Organization	Department of Commerce (SSC) St. Mary's College (Autonomous) Thoothukudi	Webinar	International
10/Jun/2020	Participated	Impact of Covid 19 and Economic Policy Announcements	Department of Economics, Dr. Zakir Husain College, Sivagangai	Webinar	National
10/Jun/2020	Participated	Faculty Development Programme	PG & Research Department of Economics, National College (Autonomous) Tiruchirappalli	FDP	National
07/Jun/2020	Participated	Research Structuring & Publication Strategies	National Foundation for Entrepreneurship Development (NFED)	Webinar	National
05/Jun/2020	Participated	Conservation Strategies	Department of Zoology, V.O. Chidambaram College Thoothukudi	Webinar	National



05/Jun/2020	Participated	Primer on Capital Market and Impact of Covid 19	Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College	Webinar	National
03/Jun/2020	Participated	Effective Usage of ICT Tools for Higher Education	Servite Arts and Science for Women T. Idaiyapatti, Thogamalai, Karur.	Webinar	International
29/May/2020	Participated	The Impact of Covid 19 on Banking Sector – A Global Scenario	PG & Research Department of Economics V.O.Chidambaram College,Thoothukudi	Webinar	International Webinar
28/May/2020	Participated	Behavioral Changes in the post Covid-19 era	Social transformation Centre, Madurai Kamaraj University, Madurai	Webinar	National
23/May/2020	Participated	Teacher Resilience : The Blueprint for Efficiency during Uncertainty	St.Mary's College (Autonomous) Thoothukudi & Annammal College of Education for Women - Thoothukudi	Webinar	National
22/May/2020	Participated	An Insight Into NAAC – RAF	V.O.Chidambaram College ,Thoothukudi	Webinar	National
22/May/2020	Participated	Scope for Entrepreneurship in Agricultural and Allied Sector	Erode Arts and Science College, Erode	Webinar	State
20/May/2020	Participated	Mind your Mind in Covid 19 Times	Thakur College of Science & Commerce	Webinar	International
20/May/2020	Participated	Impact of COVID 19 on Economy	JusticeBasheer Ahmed Sayeed College for Women and Tamil Nadu Advanced Technical Training Institute	Webinar	International

15/May/2020	Participated	Eat – A-Way for Healthy Lifestyle	V.O.Chidambaram College, Thoothukudi	Webinar	National
09/Dec/2019	Participated	Women Empowerment & Women Entrepreneurship (WE <sup>2</sup> 2019)	Department of Economics, St.Marys College (Autonomous) Thoothukudi	Seminar	International
04/Oct/2019	Presented	Digital innovation in Marketing	Department of Commerce(SSC) , St.Marys College (Autonomous) Thoothukudi	National Conference	National
01/Aug/2019	Presented	Recent Tax reforms in India 2018	WavooWajeeha Women's college of Arts and science, kayalpatnam	International conference	International
11/July/2019	Presented	Women empowerment emerging issues and challenges	Sri Sarada College for Women Palayamkottai	International conference	International
4 <sup>th</sup> & 5 <sup>th</sup> /Apr/2019	Participated	Omnipresence of Marian Economics Graduates in Employment	St.Mary's College (Autonomous), Thoothukudi	Seminar	National
21/Mar/ 2017	Participated	Food and Consumer protection Department	St. Mary's College, (Autonomous)	Seminar	State
14/Apr/ 2017	Participated	Issues and Challenges of Regional Economies in the Post – LPG context	St.Xavier's College (Autonomous)	Seminar	National
07/Mar/ 2017	Participated	National Seminar on goods and services Tax in India	Sri Saradha College for Women	Seminar	National

		Opportunities and Challenges			
17/Feb/2017	Participated	State Level Seminar on Impact of Demonetization on Indian Economy	GovindammalAditanar College for Women	Seminar	State
04/Dec/2017	Participated	State Level Workshop on Demonetization – issue and – Challenges	Pope's College	Workshop	State
21&22 /Dec/ 2016	Participated	Two- day workshop on – Research methodology in SocialResearch	V.O.Chidambaram College, Tuticorin	Workshop	National
7 to11 /Mar/2016	Participated	Orientation Programme	Madras Institute of Development Studies	Workshop	State
26 &27 /Apr/2015	Participated	National Conference on Higher Education in India Emerging needs And Challenges	V.O.Chidambaram College, Tuticorin	Seminar	National
10/Apr/ 2015	Presented	Globalization and its impact on labour and employment in India	St.John's College, Tuticorin	Seminar	National
21/Mar/2015	Participated	Folklore in changing world,	V.O.Chidambaram College, Tuticorin	Workshop	State

26&27 /Feb/2015	Presented	Micro finance through self- help group in Authoor Village Thoothukudi District.	St.Xavier's College (Autonomous)	Seminar	National
07&08/Au g/ 2014	Presented	National Seminar “Degradation of Ground Water Quality and its impact on Coastal Area”	Pope's College,	Seminar	National

### UGC Care Papers Published

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
	Sudha . A					
Socio – Cultural Factors influencing Women Participation in Sports Activities at Taruvai Stadium in Thoothukudi District	Sudha . A	NIU International Journal of Human Rights ISSN: 2394-0298	2022	9(XI)		169- 173
A Study on Online Shopping Experience and Consumer Satisfaction in Thoothukudi District	Sudha . A	NIU International Journal of Human Rights ISSN: 2394-0298	2022	9(IV)		100-106
Impact of covid - 19 on the livelihoods of fishermen community in	Sudha. A & Dr. M.	Sardar patel Institute of Economic and Social	2021	51		193-199

therespuram aera in thoothukudi District- An analysis	Neela Devi	research Anvesak ISSN: 0378- 4568 UGC Care Group 1 Journal				
A case study on Sanitary workers in lions town area Thoothukudi town	Sudha.A	The Place Names Society Studies in Indian Place Names (SPIN) ISSN: 2394-3114 Impact factor: 6.3	2020	40	94	212-222
A Study on influence of EMI Payments on Sales of Sathya Agencies in Subbiah Muthaliyar Puram of thoothukudi District.	Sudha.A	The Place Names Society Studies in Indian Place Names (SPIN) ISSN: 2394-3114 Impact factor: 6.3	2020	40	94	263-273

#### **Papers Published in Other Journal**

<b>Paper Title</b>	<b>Author(s)</b>	<b>Journal</b>	<b>Year</b>	<b>Volume</b>	<b>Issue</b>	<b>Page No.</b>
Healthcare Workforce in Economics	Sudha.A	Research Explorer – A Blind Review & Refereed Quarterly International Journal	2024	XII	39	94
The Impact Of Solid	Sudha.A		2022			

Waste On Health And the Environment	& R. Rohini	International conference Vulnerability to Potential Impacts of Environmental Pollution : Adaptation and Risk Communication Strategies for Environmental Health				
The role of Social Media in Women Empowerment	Sudha.A	International webconference- Women Empowerment through Education, Employment & Entrepreneurship	2020		TR2-WSA-IWCWEEE E2020-08	89-101
Industrial labour relations	Sudha.A	Outreach ISRA Journal Impact Factor:8.061, ISSN(p):0975 1246 ISSN(o): 2321 8835, <a href="http://www.voccoutreach.in">www.voccoutreach.in</a>	2019	XII		137-143
Digital innovation in Marketing	Sudha.A	Digital innovation – A Transformative tool for Economic growth ISBN : 978-93-89146-82-0	2019			108-116
Women empowerment emerging issues and challenges	Sudha.A	Sarada College, Tirunelveli	2019			
Food security in India: Challenges and Measures	Sudha.A	Outreach ISRA Journal Impact Factor:7.011, ISSN(p):0975 1246 ISSN(o): 2321 8835,	2017	X	Special Issue II	150-153

		<a href="http://www.voccoutreach.in">www.voccoutreach.in</a>				
An economic study of solid waste management with special reference to Thoothukudi District	Sudha. A	Golden Research Thoughts	2016	6	6	
Micro finance through self- help group in Authoor Village Thoothukudi District.	Sudha.A	Popes College Sawayer Puram	2015			
Globalization and its impact on labour and employment in India	Sudha.A		2015			
National Seminar “Degradation of Ground Water Quality and its impact on Coastal Area”	Sudha.A	Popes College Sawayer Puram	2014			

### Books Published

Date	Book Title	Author(s)	ISBN Code	Editions	Publisher
April 2022	An Economic Study of Solid	Dr. A. Sudha	978-81-955229-7-7	First	Multi Spectrum Publications,

	Waste Management with Special reference to Thoothukudi District				Kanyakumari, Tamil Nadu
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### As Resource Person

Date	Name of the Institution	Invited As	Topic/Event
30.10.2021	M.S. University Constituent Model College, Nagalapuram, Vilathikulam Thoothukudi	Resource Person	Indian Economic sectors and their features

### ACADEMIC PRIZES AND MEDALS WON:

- Received Medals BA Economics Class Topper in V.O. Chidambaram College, Thoothukudi

### OTHER QUALIFICATIONS

- Passed DCA (2008)
- Passed PGDCA (2009)

### RESPONSIBILITY HELD

- PG Coordinator from the year 2018 to till now
- Anti-Ragging Cell Member -2018
- Women's Cell Member-2019
- Research Advisory committee Member-2019 to 2021
- Faculty Enrichment Forum-2021



## **MEMBERSHIP**

- Global Professors Welfare Association Forums - ID. No: 9493
- CTEF Delhi – NCR CHAPTER – ID. No: 698

## **ORGANISING COMMITTEE MEMBER**

- A Guest Lecture on “Agriculture and Food Management in India” on 28.08.2023.
- A International Webinar on “Women Entrepreneurship and Innovation” on 15.10.2022
- Hands on training on “Hands on Training in Handicrafts” on 02 to 08. 05.2022
- International Seminar on “Seven Essential Life Skills for Students” on 25,26,28 & 29.04.2022
- A Workshop on “Seven Basic Digital Skills for Employment” on 24 to 30. 01. 2022
- A Guest Lecture on “Gandhian Economics views and Innovations” on 17.02.2021.
- A International Webinar on “ Entrepreneurial and Employability Skills for Economic graduates” on 17.04.2021
- A Webinar on “An overview – Indian Economic Services” on 10.02.2021.
- A Workshop on “Google classroom: A Perfect Navigation Platform for Teachers and Learners” on 14&15.06. 2020.
- National Seminar on “Omnipresence of Marian Economics Graduates in Employment” on 4.4.2019 & 5.4.2019
- International Seminar on “Women Empowerment & Women Entrepreneurship (WE<sup>2</sup>) on 9.12.2019
- International Web Conference on ‘Women Empowerment through Education, Employment and Entrepreneurship’ on 26<sup>th</sup>&27<sup>th</sup> June 2020.

## **ORGANISING SECRETARY**

- International Web Conference on ‘Women Empowerment through Education, Employment and Entrepreneurship’ on 26<sup>th</sup>&27<sup>th</sup> June 2020
- A Webinar on “An overview – Indian Economic Services” on 10.02.2021.
- A Workshop on “Carrier Guidance: Banking and Investment” on 13.09.2022

